

Cliff's WISPS & ASH

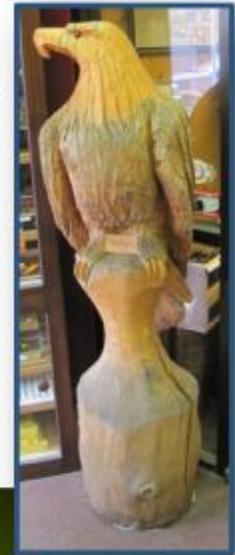
Nebraska's smoking tradition for over 61 years

November 2014—January 2015

A NOTE FROM "GUESS WHO???"

I sat down to rest with a pipe and a glass, enjoying the quiet, peaceful repass.
Travel preparations all made, with a little time to spare,
I wondered what I'd ask for as a gift this year.
A box of cigars? A new pipe? A light? What suits me best? What would be just right?
I couldn't decide what to ask for to buy, so I said, "There's only one place I would try!"
To Cliff's I shall go! With Miles and Jay I will meet!
Between us three I'll get, the best holiday treat!
To the guys I did go. I found the best stuff.
Between Cigars, Pipes, and Tobaccos, I got all I could puff.
And shipped it to me, they did quite quick.
So with a Thank You, I write....

Signed : The North Pole — St. Nick.



GIFTS IDEAS :

- The Perfect Pipe Combination.
- Cigar Samplers
 - Brickhouse Sampler
 - CAO Samplers
- Arturo Fuentes "Añejo Shark No. 77"

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Humbug to Ho Ho Ho



Decisions. Decisions. Decisions. The holidays are full of them. What should I get him/her? How much should I spend? Did I get the right thing? These are all questions we all ask ourselves every year at this time. But for the smoking enthusiast in your life, these questions shouldn't be difficult at all. Cliff's has a wide array of accessories in all price ranges that will make perfect gifts. From humidors, the best names in lighters (Zippo, Colibri, Dunhill), pocket humidors, pipes, ashtrays, to hand picked cigar samplers, Miles and Jay can fix you up with any combination to make finding the



perfect gift easy. Your smoking enthusiast will love it. AND.. If you still aren't sure... ask the guys about another great gift idea: Cliff's Gift Certificates.

The Perfect Pipe Combination

- Ben Wade—"Ruby" Pipe
- Drew Estates "Heirloom Cherry" Tobacco

Ben Wade Pipes are back!!! After being out of production, Ben Wade pipes, made specially by Dunhill, are once again making beautiful, traditionally



shaped pipes. The Ruby Pipe is a rustic finished pipe. Hand made in London England in the same factory as Dunhill pipes, this pipe is very light for the size of bowl it has. It also won't break the bank as this pipe is very reasonably priced for the quality it brings. This

pipe is finished with a red finish over, and over making the really dark rich color. This pipe is perfect for any pipe smoker's collection. Pairing it with Drew Estates "Heirloom Cherry" to-

bacco makes a perfect combination.



DREW ESTATE

Drew Estate has blended an excellent traditional pipe tobacco in the "Heirloom

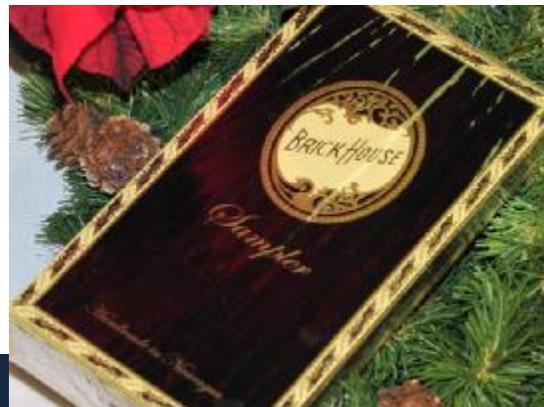


Cherry." A mild and aromatic pipe tobacco with HUGE cherry flavor, this tobacco's cherry flavor will remain through the entire smoke. Blended from Burley, Cavendish, and Virginia tobacco, this cherry flavored tobacco is ribbon cut and well balanced for tin tobaccos. A great traditional tobacco for any pipe smoker to try...

Cigar Samplers (Special for The Holidays):

- Brickhouse Sampler

Brickhouse has brought out for the holidays a fantastic sampler of cigars. Rated 92 by *Cigar Aficionado*, Brickhouse offers a great variety of size with this sampler. All Medium bodied cigars, this sampler profiles some of their best Nicaraguan cigars, and are a great gift for the cigar smoker on your list.



Upcoming Events:

Changes in Shop Hours for the Holidays!!!

Enjoy the holiday! We will to. We will be closed on Christmas Day and New Years Day! So stop in and stock up for your parties!!

January 23, 2015: Nebraska Cigar Festival

We will have the same cigar distributors returning (Oliva, General Cigar, Rocky Patel, A.J. Fernandez, Altadis USA, Alec Bradley, Palomino, J.C. Newman, La Flor Dominicana, Davidoff, Ashton), and adding Drew Estates to the lineup.

- CAO Nasty Nutcracker & Rabid Reindeer



General Cigar has done it again with TWO new CAO Special Edition Cigar samplers for Christmas. This year "Nasty Nutcracker" and "Rabid Reindeer" are set up at Cliffs . These are two Holiday edition labels



are extensions of the La Traviata line. These two labels are limited to only 2000 boxes total, and WE HAVE SOME!!! The boxes are 14 Cigars with unique blends just for the holidays. The Nasty Nutcracker blend has been modified slightly with a different wrapper, binder and filler to make it a bit spicier than the normal La Traviata. For the Rabid Reindeer, he gets to chomp down a more Honduran and Nicaraguan ligeros to add some strength. If your cigar smoker is adventurous, get one or both of these!

Arturo Fuente Añejo Shark No. 77

"Round to Square." For the discerning cigar enthusiast, the Arturo Fuente Añejo Shark No. 77 is one gift that won't be topped. This Cigar's unique shape starts as a normal rounded cap, but ends in a perfect square on the end. Only available at Christmas, Arturo Fuente dubbed this Cigar, the "Bull Shark" to start, but cigar lovers shortened it.. Interestingly, the name was actually named for Marvin Shanken (owner of *Cigar Aficionado*), and Wayne Suarez by Carlito Fuente (SS Shark, S for Shanken, S for Suarez). The 77 normally would refer to the ring gauge, but in this case it refers to the pectoral fins on sharks Carlito Fuente saw at Sea World in Orlando, FL while visiting with his kids.



This special edition cigar was first released in 2001, one year after the rest of the Añejo line. It's wrapped with a Connecticut broad-leaf wrapper like the others in the Añejo line, but it's the only one NOT wrapped in cedar. So its taste is similar to the other Añejo cigars, but still unique for the holiday season. A great gift for someone special.

From the Chair ...

As you probably heard, the Nebraska Supreme Court is set to rule sometime whether or not cigar bars violate the Clean Indoor Air Act. Regardless of how they rule, you have the right to enjoy your favorite smoke, and here's a way you can this Holiday season: **Host a Cigar Party for yourself!** Invite friends to bring two(2) cigars, one to smoke the other to put in a collective humidor to share that evening. Serve food that pairs with cigars.

Things like sausages, smoked meats, cheeses, antipasto, olives and some fruits are great with cigars. Stay away from sweets as the flavor of the cigar will pollute the sweet and vice versa. With all the small batch wines, microbrew beers, and craft distilled liquors available today, finding several varieties that appeal to any palette and don't pollute the cigar flavors will be no problem. So give it some thought... buck the typical pinwheel hors d'oeuvre and premixed egg nog.



Light up the holidays instead!! (www.cliffssmokeshop.com)

Interesting Facts and S***!

Where do the flavors come from?

Ever wonder why some cigars that look similar in color, shape, and ring gauge, taste completely different? We've all found cigars that we thought looked mild, and smooth, but tasted strong, and likewise the converse where the cigar was dark and oily, but had a very mild flavor. So, where do the flavors come from?

The sources of cigar flavor go way beyond the wrapper, even though it's the wrapper where the initial flavors come from. *Cigar Aficionado* popularized using the same flavor scale as one used for wine, and interestingly, the concepts are very similar. Just as with wine, the depth of flavor starts with the wrapper, just like a wine color comes from the skins of the grapes. But as you take the first draw, all the flavors that come with it: nuts, grasses, earthy, chocolate, coffee, woods, etc. come from the tobacco in the cigar, and ultimately come from where the leaves grew on the stalk itself, and where the tobacco was aged and cured. Each tobacco plant has different leaves that give vastly different qualities to the cigars. The flavors each leaf bring depends where on the plant they grew, and each leaf type has a specific name:

- Ligerito – Harvested from the top of the plant and used to strengthen the flavor of the cigar.
- Seco - Gathered from the middle of the plant and contribute to the aroma of the cigar.
- Volado - Picked from the bottom section of the plant, these leaves do not flavor a cigar, but have excellent burning qualities that the ligerito and seco leaves do not possess.

The great cigar makers blend these different types together to present you with a wide variety of cigar types and flavors.

To know what all kinds of flavors can be brought to a cigar, *Cigar Inspector* website has a great article and flavor wheel that really can give a great insight into cigar flavors that are native to the tobacco itself, not added during the production process. Check out the following:

- <http://cdn.cigarinspector.com/images/misc/cigar-flavors-wheel-large.png>
- <http://www.cigarinspector.com/cigars-101/cigar-flavor-components>

When selecting a cigar for flavor, here's a few tips from your friends at Cliff's:

1. **Don't judge a cigar by its wrapper.** Wrappers add between 20% to 80% of the flavor. To know the full story you've got to try the cigar.
2. **What you eat may be what you get.** Food and Drink affect the flavors that come out in a cigar.
3. **Dryer cigars will have smaller depth of flavors.** You may want to try a new cigar again, if your first was a little dry.
4. **When in doubt... ASK!** The best source of information are Miles, Jay, your other cigar smoking friends, and the "flavor experts". They'll all give you their opinions.
5. **Have I tried it?** Over-analysis can be a buzz kill to a great smoke. The best judge is you. So the best way to know if you like a cigar is try it.